



***You may be very interested in
exhibiting in the
first-ever Prince George Energy Fair
being held this spring.***

The Energy Fair is bringing together installers and suppliers of energy equipment and services and also experts in energy efficiency and renewable energy technology and trends. This Energy Fair is targeting homeowners and small business owners and people interested in energy.

Your company or organization will want to be a part of this excellent opportunity, where you can explain and demonstrate your product, service and/or information to the people of Prince George and surrounding areas.

There are many advantages to participating in this event:

- There is a limited-time savings on the booth fees and we didn't want you to miss that opportunity;
- As an exhibitor, you'll also have an opportunity to provide your demonstrations and presentations on our showcase stage. If you are interested, you'll have to act quickly as we are currently lining up our speakers and presenters;
- You'll be with other's in the energy field and this will create a great dynamic by being focused on this important subject;
- There will also be hourly draws for door prizes and you can be involved with this great marketing opportunity;
- Finally, a pull-out Energy Fair Supplement will be provided with a local newspaper, which will showcase different energy technologies and services and there will also be active media attention on this Energy Fair.

We are also organizing an "Energy-Connect" meet and greet function during the Energy Fair to provide an opportunity for company and organization representatives to meet with their colleagues and senior managers and elected officials from the north. As an exhibitor to the Energy Fair, you will receive an invitation to this private function.

This Energy Fair is being held this spring with the Canadian Home Builders' 2012 Home Show on April 27 to 29th. If you are interested please contact our office at 250-563-3306 or email homeshow@shawcable.com.